

# ENABLING TECHNOLOGY LEADERSHIP



## Best Practices Criteria for World-Class Performance



### Technology Leverage

*Commitment to Innovation*  
*Commitment to Creativity*  
*Stage Gate Efficiency*  
*Commercialization Success*  
*Application Diversity*

### Customer Impact

*Price/Performance Value*  
*Customer Purchase Experience*  
*Customer Ownership Experience*  
*Customer Service Experience*  
*Brand Equity*

## The company demonstrates a strong overall performance



The Global Enabling Technology Leadership Award in the managed detection and response industry is awarded to Expel.

Expel's most meaningful tool in its arsenal is the Expel Workbench™ platform. The vendor delivers its services through this transparency-focused platform that aims to provide a vehicle for its analysts to focus on performing high-quality decision-making. The vendor provides its team and its customers with the tools to detect and respond to threats while focusing on meaningful alerts and avoiding fatigue and tedious tasks.

- Lucas Ferreyra, Research Analyst, Cybersecurity

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**

## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.