

ENABLING TECHNOLOGY LEADERSHIP



Best Practices Criteria for World-Class Performance



Technology Leverage

Commitment to Innovation
Commitment to Creativity
Stage Gate Efficiency
Commercialization Success
Application Diversity

Customer Impact

Price/Performance Value
Customer Purchase Experience
Customer Ownership Experience
Customer Service Experience
Brand Equity

The company demonstrates a strong overall performance



The North American Enabling Technology Leadership Award in the over-the-air automotive management Software industry is awarded to Sibros.

Sibros' platform scales to fit customer-specific needs. The company's transformative, software-first approach empowers OEMs to address hundreds of connected vehicle use cases, including service/fleet management, predictive maintenance, personalization, and data monetization. Sibros utilizes crowdsourcing features to lay the technological foundation for its customers and enable all key connected capabilities from day one.

- Samantha Fisher, Best Practices Research Analyst

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.