

# ENABLING TECHNOLOGY LEADERSHIP



## Best Practices Criteria for World-Class Performance



*Commitment to Innovation*  
*Commitment to Creativity*  
*Stage Gate Efficiency*  
*Commercialization Success*  
*Application Diversity*



*Price/Performance Value*  
*Customer Purchase Experience*  
*Customer Ownership Experience*  
*Customer Service Experience*  
*Brand Equity*

## The company demonstrates a strong overall performance



The European Enabling Technology Leadership Award in the carbon management industry is awarded to carbmee.

With its game-changing Environmental Intelligence System-enabled carbon management platform, carbmee delivers the industry's first tool that holistically tracks, measures, and analyzes scope 1, 2, and 3 emissions. Carbmee stands out from competitors based on its commitment to innovation, creativity, and ability to launch solutions with far-reaching impact and application.

- Sama Suwal, Best Practices Research Analyst



## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**