

NICE

Recognized by Frost & Sullivan with the

2022 PRODUCT LEADERSHIP AWARD

in the Indian
workforce management software industry



The company is well-positioned in the market, with an industry-leading product that provides tremendous value in high-demand sectors.



NICE foresees solid growth potential in combining the strengths of CX One with automatic call distribution or optical character recognition platforms.



NICE excels in the following criteria in the workforce management software industry:



Design



Positioning



Growth Potential



**Operational
Efficiency**

Product Leadership Award

recognizes the company that offers a product or solution with attributes that deliver the best quality, reliability, and performance in the industry.