

CUSTOMER VALUE LEADERSHIP



Best Practices Criteria for World-Class Performance

Business Impact

Financial Performance
Customer Acquisition
Operational Efficiency
Growth Potential
Human Capital

Customer Impact

Price/Performance Value
Customer Purchase Experience
Customer Ownership Experience
Customer Service Experience
Brand Equity

The company demonstrates a strong overall performance

The VMware Blockchain platform offers a private permissioned blockchain for enterprises that does the heavy lifting to allow customers to get into production quickly. Designed to solve scalability and usability issues, VMware Blockchain abstracts the complexity of blockchain solutions for easy deployment and includes needed enterprise features for upgradability, monitoring, and maintenance.

With its in-house technology innovation, platform designed for extensibility and robust performance, VMware earns Frost & Sullivan's 2022 Global Customer Value Leadership Award in the blockchain services space.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Customer Value Leadership Award recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.