



Named by Frost & Sullivan as the  
**2021 North American**  
**Market Leader**  
 in the Tire Pressure Monitoring  
 System Aftermarket Industry



Sensata's TPMS sensors hold a  
 market share of about

**38-40%**

in the North American aftermarket.

Sensata is well known for delivering  
***the most durable***  
***and reliable***

TPMS solutions and sensors for both  
 the OE market and the aftermarket.



**Sensata Technologies**  
 excels in the following  
 criteria in the tire pressure  
 monitoring system  
 aftermarket industry



**Growth Strategy**  
**Excellence**



**Price/Performance**  
**Value**



**Product**  
**Differentiation**



**Customer Service**  
**Experience**

**The Market**  
**Leadership Award**

recognizes the company that  
 achieved the greatest market  
 share resulting from outstanding  
 performance, products,  
 and services.