

Sensata Technologies Receives Excellence in Best Practices Market Leadership Recognition

Best Practices Awards

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Market Leadership Award recognizes the company that achieved the greatest market share resulting from outstanding performance, products, and services.

Frost & Sullivan

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry – A Global Growth Partnership Company.

The company demonstrates a strong overall performance.

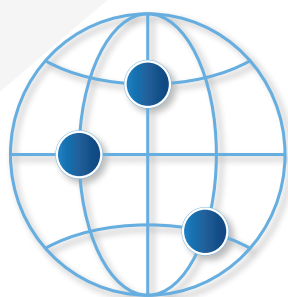
Frost & Sullivan is proud to bestow the 2021 North American Market Leadership Award in the tire pressure monitoring system aftermarket industry to Sensata Technologies.

Frost & Sullivan concludes that Sensata Technologies and its aftermarket brand Schrader TPMS Solutions is the strongest market participant and global leader in providing tire pressure monitoring systems and solutions to the North American passenger vehicle market.



Schrader's TPMS sensors are non-defective and can be programmed at a faster rate with a great one-time sensor fit. Sensata Technologies continually invests in fleet telematics and the smart, connected vehicle space and offers data-driven-oriented TPMS solutions to fleet owners through cloud technologies.

Analysts evaluated key factors according to the below criteria.



**Growth
Strategy
Excellence**

**Implementation
Excellence**

**Brand
Strength**

**Product
Quality**

**Product
Differentiation**

**Price &
Performance
Value**

**Technology
Leverage**

**Customer
Purchase
Experience**

**Customer
Ownership
Experience**

**Customer
Service
Experience**

“Under its Schrader brand, Sensata is well known for delivering the most durable, reliable, one-time fit TPMS solutions and sensors for both the OE market and the aftermarket.”

Anuj Monga
Associate Director, Frost & Sullivan

