

PRODUCT LEADERSHIP



Best Practices Criteria for World-Class Performance



Product Portfolio Attributes

Match to Needs
Reliability and Quality
Product/Service Value
Positioning
Design

Business Impact

Financial Performance
Customer Acquisition
Operational Efficiency
Growth Potential
Human Capital

The company demonstrates a strong overall performance

“The North American Product Leadership Award in the clinical decision support systems industry is awarded to EBSCO.

EBSCO's clinical decision support systems (CDSS) solutions ensure care continuity, improved patient outcomes, overall care experience, increased patient engagement and satisfaction, and reduced burden on clinicians. Its DynaMed Decisions solution integrates smart tools that interoperate seamlessly with electronic health records, allowing for meaningful interactions between providers and patients.

- Pavel Zhebrouski,
Best Practices Research Analyst



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Product Leadership Award recognizes the company that offers a product or solution with attributes that deliver the best quality, reliability, and performance in the industry.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.