

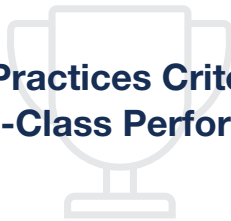


F R O S T & S U L L I V A N

COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Addressing Unmet Needs

*Visionary Scenarios
Through Mega Trends*

*Implementation of
Best Practices*

Leadership Focus

Financial Performance



Price/Performance Value

*Customer Purchase
Experience*

*Customer Ownership
Experience*

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance

“The North American Company of the Year Award in the video safety solutions industry is awarded to Lytx, Inc.

Each year Lytx raises the bar and sets higher standards for safety systems providers by innovating and introducing groundbreaking technologies, all-in-one solutions, and business strategies in the industry, surpassing its competition. This proven pioneer in the video safety solutions market space for commercial vehicles is an unparalleled innovator and relentless leader driven by a passion to improve road safety and create a world where no commercial driver is ever the cause of a collision.

- Krishna Chaithanya Bathala, Program Manager

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.