

ZTE Corporation Receives Excellence in Best Practices Product Leadership Recognition

Best Practices Awards

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Product Leadership Award recognizes the company that offers a product or solution with attributes that deliver the best quality, reliability, and performance in the industry.

Frost & Sullivan

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry – A Global Growth Partnership Company.

The company demonstrates a strong overall performance.

Frost & Sullivan is proud to bestow the 2021 Global Product Leadership Award in the telecom DC power industry to ZTE.

ZTE has developed a wide-range of product portfolio that is built on four pillars – DC power systems, hybrid power solutions, energy storage and network energy management solutions. Ultimately, the company stands out with its commitment to outstanding customer ownership experience as well as developing products and solutions that strike a balance between price and performance value. These deep-rooted traits are what will further elevate its position in the global market over the coming years.



Frost & Sullivan applauds ZTE's vast technology know-how, engineering expertise, and market exposure – factors that have empowered it to create industry-leading solutions that are accepted by leading telecom operators across the globe.

Analysts evaluated key factors according to the below criteria.

Product Portfolio Attributes

Match to Needs

Reliability and Quality

Product/Service Value

Positioning

Design

Business Impact

Financial Performance

Customer Acquisition

Operational Efficiency

Growth Potential

Human Capital



ZTE has established a unique brand image for itself in a highly competitive telecom power market. Its brand name is synonymous with technology excellence, innovation, and most importantly, customer focus.

Gautham Gnanajothi,
Global Research Director
Frost & Sullivan

