

# Wolters Kluwer Receives Excellence in Best Practices Company of the Year Recognition

## Best Practices Awards

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

## Frost & Sullivan

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry – A Global Growth Partnership Company.

### The company demonstrates a strong overall performance.

Frost & Sullivan is proud to bestow the 2021 North American Company of the Year Award in the clinical decision support industry to Wolters Kluwer.



The company extensively contributes to the North American clinical decision support (CDS) systems industry. Among the company’s array of solutions, its CDS portfolio includes UpToDate®, Lexicomp®, Medi-Span®, Emmi®, Sentri7® and POC Advisor™. These solutions ensure that clinicians can make highly informed and accurate clinical decisions at the point of care, directly from their workflow, irrespective of the disease and situation.

Additionally, the Wolters Kluwer’s healthcare solutions strive to optimize engagement among clinicians and their patients, effectively reducing hospital readmissions and shortening the time to carry out medical procedures.

### Analysts evaluated key factors according to the below criteria.

#### Visionary Innovation & Performance

Addressing Unmet Needs

Visionary Scenarios Through Mega Trends

Leadership Focus

Best Practices Implementation

Financial Performance

#### Customer Impact

Price Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

“Wolters Kluwer’s multi-layer editorial policy involves continuous, systematic, and transparent review, identification, and synthesis of new clinical evidence.”

Azza Fazar, Best Practices Research Associate, Frost & Sullivan

